Knowledge Management in Information Construction of University Library

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Abstract: Library knowledge management is a new type of library management mode under the background of current information technology. This paper first briefly discusses the concept of knowledge management in university libraries, then comprehensively analyses the value of implementing knowledge management in libraries, and finally puts forward effective strategies on how to innovate knowledge management in libraries, hoping to provide reference for the improvement and innovation of management in University libraries.

1. The Connotation of Knowledge Management Model in University Libraries

The so-called knowledge management is based on its own theory and practice, to adjust and improve the way of information management used by libraries in the past, so as to achieve the purpose of intelligent information query. The effective use of knowledge management methods can enable students to obtain more relevant books and materials when they search for the information they need. At the same time, these materials also cover a comprehensive information system of relevant knowledge research, dissemination and effective application, so as to ensure that there is little difference between the results of book retrieval and the contents of network information search, so that students can better map. Under the influence of knowledge management model, the effectiveness of university library management can not only be significantly improved, but also the actual retrieval efficiency will be more obvious, and it can also promote the improvement of library management quality and make its work more perfect. In addition, although the theory of knowledge management has its own particularity, it can enrich the content of library management to a large extent. It not only breaks the shackles of traditional management methods, but also speeds up the integration with information technology, so that university libraries can develop better.

2. The Functional Value of Knowledge Management Model in University Libraries

2.1 Promoting the Sustainable Development of Library

In recent years, the development speed of social informatization has been improved, and many changes have taken place in the library as the carrier of transmitting and sharing information. Firstly, in order to better fit the background of this era, Librarians in the library need to have a keen observation, insight, and good professionalism to better promote the development of the library.

Secondly, libraries should make full use of the advantages of the Internet, and then share resources to achieve the goal of knowledge management. They should also take the sharing of resources, the diversification of collections and documents, and the opening of services as the principles of Library improvement. Finally, if libraries want to realize knowledge management, relevant personnel must change their thinking mode. All decision-making centers on knowledge and promotes effective innovation of libraries. Only in this way can the development of libraries keep pace with the times and promote the sustainable development of libraries by constantly improving and adjusting the management mechanism and service mode.

2.2 Promoting the effectiveness of library management

The organizational structure used by libraries in the past is too traditional, inflexible and rigid, which is not in line with the requirements of the information age, and cannot adapt well to the rapid development of the external environment. Therefore, if libraries want to develop, they need to keep pace with the times, set up corresponding business processes and organizational structures according to actual needs, reduce unnecessary management links, ensure the balance of management, promote the coordination ability of the organization itself to play a better role, make information communication more effective, better control of external information, and then improve books.

2.3 Perfecting Library Information Service Level

Before the innovation of Library management, facing the actual needs of students, students cannot be well satisfied. This is because of the limitations of the traditional system of Library management, so this also shows that the effect of information retrieval or the convenience of retrieval does not have good advantages. Knowledge management pays more attention to the efficiency and level of providing knowledge, so the use of knowledge management in library management can effectively improve the libraries' past information services.

3. Innovative Strategies of Knowledge Management in University Libraries

3.1 Innovation of Library Management Ideas

At present, the demand of university students for Library Informationization becomes more obvious in the process of learning. Therefore, in the process of Library management, we must integrate the concept of informationization and knowledge management, gradually change from the original concept of serving library management to the concept of serving knowledge and information, and then realize the effective innovation of Library management. In addition, it is worth noting that when innovating management concepts, we should not only improve the resource system used by libraries in the past, but also train managers so that they can have a better understanding of knowledge management concepts.

3.2 Innovation of management methods and contents

In the process of innovation of management methods, it is necessary to construct a process based on knowledge management theory that can meet the development needs of information management in libraries, formulate perfect management objectives according to corresponding links, and improve, perfect, innovate and establish management methods. For innovation of management content, knowledge management is the application and innovation of knowledge. At the same time,

knowledge management system can also be regarded as an information system that can meet the actual needs. After the effective determination of the management content, the readjustment and design of the management tasks will be carried out to promote the transformation of traditional management concepts, and make better use of the advantages of information software to effectively integrate the overall resources of the library, so as to promote the improvement of the management level of the library.

3.3 Innovation of Management Model

In the process of knowledge management of libraries, a large amount of data and information will be involved, and there are corresponding complexities. In the actual management process, management mode can be divided into many kinds, such as collaboration mode, transaction mode and integration mode. The integration mode is a way to coordinate the relationship between departments effectively. In the actual management process, the application of this mode can not only adjust the standards of departments, but also facilitate the collection of feedback information. The transaction mode is to achieve the purpose of management through effective standardization of relevant knowledge. This mode can promote the stable development of libraries, operate the corresponding normative processes, and then raise the level of Library intellectualization to a higher level; the collaborative mode is to effectively manage knowledge from an all-round perspective, and then effectively solve practical problems such as knowledge reserve.

3.4 Innovation in Management

Knowledge management pays more attention to the concept of people-oriented. Therefore, in the process of effective application of knowledge management in Library management, it is necessary to take users' own needs as management objectives, effectively integrate information technology and text resources, and then enable users to obtain the good information they need. In addition, users should be regularly investigated to understand their actual needs for information and establish a sound information base to lay the foundation for improving service efficiency. At the same time, we should formulate a perfect feedback mechanism to clarify the users' evaluation of the library, and improve the service standards on this basis, so as to achieve the innovative purpose of management. In addition, we should make rational use of knowledge management, expand the scope of Library services, strengthen the actual use efficiency of various resources, expand the depth of service management, increase the content of knowledge, and ensure the practicality of resource renewal, so as to make full and rational use of Library resources.

4. Conclusion

In summary, under the background of the rapid development of information and the increasing frequency of students' contacting network, the practical role of Libraries in university libraries is gradually weakening. However, there are many precious literature materials in University libraries, which cannot be replaced by other forms. Therefore, only by innovating library management based on knowledge management, can books be made. The library attracts more attention of students, so as to effectively play the effective role of the library.

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